# A unique fund accessing the fast growing and exciting media content markets

### Aim

The Cultural Capital Fund seeks capital growth through investment in media content

The fund is positioned to benefit from the growing trend towards individuals prioritising experiences and memories over products and things

## Performance

	Launched March 2014	Year to March 2015	Year to March 2016	Quarter to June 2016
Gross Asset Value per share	100	111.26	124.81	124.03
Asset value per share at 2% TER*	100	109.35	121.13	119.73
Net asset value per share (£)	100	103.74	111.34	109.81
FTSE 100 index performance		+2.6%	-8.8%	-
FTSE All Share index performance		+3.0%	-7.3%	-

<sup>\*</sup> Total expense ratio

Note: From March 2016 the fund has been open to external investors and the advisor has capped expenses at 2%

# Asset Allocation



- Television 31%
- Film 21%
- Factual 18%

- Theatre 18%
- Digital Media 6%
- Cash 6%

#### Investment Advisor

Jonathan Evans
Bob and Co Partners LLP

# **Fund Type**

Jersey regulated Expert Fund

#### Launched

April 2014

#### Investments

28

#### Fund Size

£2m

# Liquidity

Ouarterly

## SIPP Admissable

Yes

# Total Expenses Ratio

Capped at 2%

#### Contact

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The Cultural Capital Fund is part of the Bob & Co family



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